



2020-2021 SEASON

303 East Main Street, Fort Wayne, IN 46802
Business Office: 260 422.8641
eramel@fwcivic.org
www.fwcivic.org

PUBLICATION SCHEDULE

Published **SIX** times a year for each production during the months of July 2020 through May 2021. Approximately 25,000 copies

DEADLINES

- July 3, 2020** (*Legally Blonde* - runs July 25 - August 9)
- August 19, 2020** (*1776* - runs September 12 - 27)
- October 10, 2020** (*Annie* - runs November 7 - 22)
- January 22, 2021** (*Sunset Boulevard* runs February 13 -28)
- February 1, 2021** (*The Mousetrap* runs March 12-21)
- April 6, 2021** (*A Funny Thing Happened on the Way to the Forum* - runs May 8 - 23)

MECHANICAL REQUIREMENTS

.pdf or .jpg Email ad to eramel@fwcivic.org

For more information please call
Elise Ramel at 260 422.8641 x 224

COLOR PAGES AVAILABLE
BACK COVER - SOLD!
 Inside Full Page - \$2,000
 Inside Half page - \$1,250

AD DIMENSIONS AND RATES

INSIDE COLOR

SIZE	DIMENSION	FULL SEASON
Full page	5.5" wide x 8.5" tall <i>allow for 1/4 bleed on all sides</i>	\$ 2,000
Half page	5.125" wide x 3.875" tall <i>no bleed on 1/2 page ads</i>	\$ 1,250

INSIDE BLACK & WHITE

SIZE	DIMENSION	FULL SEASON
Full page	4.5" wide x 7.5" tall	\$ 1,500
Half page	4.5" wide x 3.75" tall	\$ 950
Quarter page	4.5" wide x 1.5" tall	\$ 650

SINGLE INSERTIONS - if available

BLACK & WHITE ONLY

Full page	\$ 300 per insertion
Half page	\$ 200 per insertion
Quarter page	\$ 150 per insertion

CONTRACT

Company Name _____ Purchased By _____

Billing Address _____

Phone _____ E-mail _____

Stagebill Advertising, 6 times per year, approximately 25,000 copies

- Full page black & white (\$1,500)
 Half page black and white (\$950)
 Quarter page black and white (\$650)
 Full page BACK COVER (\$2,500)
 Full page color (\$2,000)
 Half page color (\$1,250)

Signature _____

Date _____

Check enclosed in the amount of _____

Please bill me - Civic will invoice in July 2020